

Privacy Policy Template

Hillcrest Vision OD PA Privacy Policy

Effective Date: 5-21-2026

We value your privacy and are committed to protecting your personal information.

Information We Collect

We may collect personal information including your name, phone number, email address, and other information you provide when interacting with our office.

How We Use Information

We use your information to provide services, communicate with you, and improve our operations.

SMS Communications

If you provide your mobile phone number, you may receive SMS (text) messages related to your care, including appointment reminders, scheduling updates, and service-related notifications.

Marketing messages may be sent only if you have explicitly opted in to receive them.

Message frequency may vary. Message and data rates may apply.

You may opt out at any time by replying STOP. For assistance, reply HELP.

We do not share or sell your mobile phone number or personal information to third parties for marketing purposes.

Information Sharing

We do not sell or share your personal information with third parties for marketing purposes.

Data Security

We take reasonable measures to protect your personal information.

Contact Us

If you have questions, please contact us at:

Hillcrest Vision OD PA

2341 Winterhaven Lane

Winston Salem, NC 27103

336-760-2020

Terms & Conditions Template

Terms & Conditions

Effective Date: 5-21-2026

By using this website and providing your information, you agree to the following terms.

Use of Services

You agree to use our services for lawful purposes only.

SMS Messaging Terms

By providing your mobile phone number, you agree to receive SMS (text) messages related to your care, including appointment reminders, scheduling updates, and service-related notifications.

Marketing messages may be sent only if you have separately opted in to receive them.

Message frequency may vary. Message and data rates may apply.

You can opt out at any time by replying STOP. For assistance, reply HELP.

Consent to receive SMS messages is not a condition of receiving care or services.

Your use of SMS communications is also governed by our Privacy Policy:

<https://www.hillcrestvision.com/wp-content/uploads/2026/05/Hillcrest-Notice-of-Privacy-Practices-Updated-April-2026.pdf>

Limitation of Liability

Hillcrest Vision OD PA is not liable for any damages arising from use of this website.

Changes to Terms

We may update these terms at any time.

Contact Information

Hillcrest Vision

198 B Hospital St.

Mocksville, NC 27028

336-901-2020

Fax 336-760-2858